

# SHIVAM

Web Developer



# PROJECT PROPOSAL

**Work With Us: Your Path  
to Success Begins Here!**



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Chandigarh, Punjab

# OBJECTIVE :

Your company needs to establish a strong brand message with a new website for your new nationwide expansion.

By determining your target demographic, and helping you establish the right voice, we'll create a website that speaks clearly to the right people, and then makes it easy for them to take the next step toward becoming your customer.

when we create a website, it's not just about making it look good; it's about designing it to help you accomplish your specific objectives and goals.

## OVERVIEW :

We'll help you create the messaging and branding for your website. The site will be clean and inviting. And we'll make sure the site looks and works great on mobile devices as well as desktops.

We'll create a home page and up to 25 other pages (to be determined once we get going).

For your new site, we'll list your business in key online directories to boost visibility in local searches.

## KICKOFF MEETING :

- Discuss the details and finalize the layout of a site map.
- Initiate the discovery process to develop the back-end portal functionality.
- Create the project schedule together.
- Nail down keyword phrases that we need to address as we build the site.

## OUR FACTS :

20+

Finished Project

35+

Designed & Developed

20+

Happy Clients

# ABOUT ME.

I hold one goal above all others: 100% client satisfaction. I adhere to the highest standards in project planning and execution, dedicated to crafting the perfect website for your company within the agreed timeframe and budget.

Having successfully created websites for various brands worldwide, I am enthusiastic about the prospect of working on yours. In this proposal, I've showcased examples of my past work, presenting what I believe to be the optimal solution for your website development needs. Additionally, you'll find details on the delivery timeline, costs, and project terms.



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## WHAT I DO

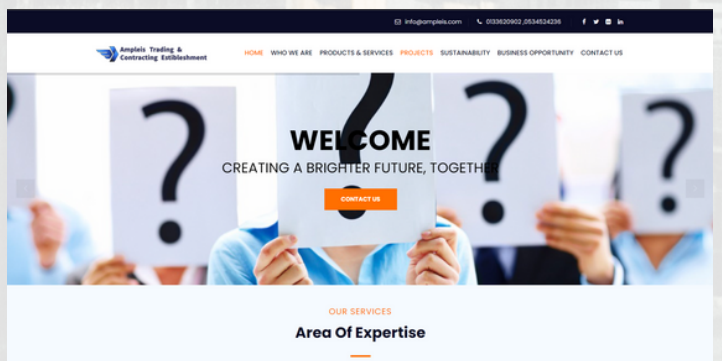
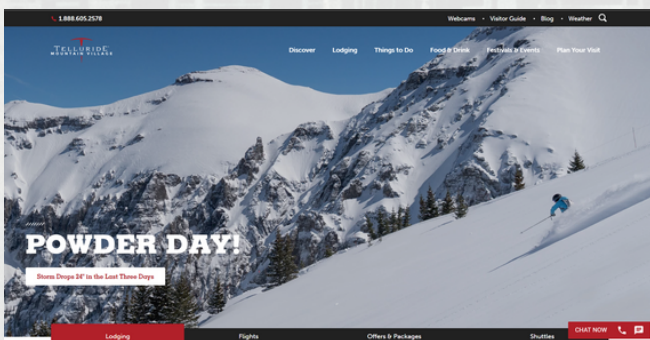
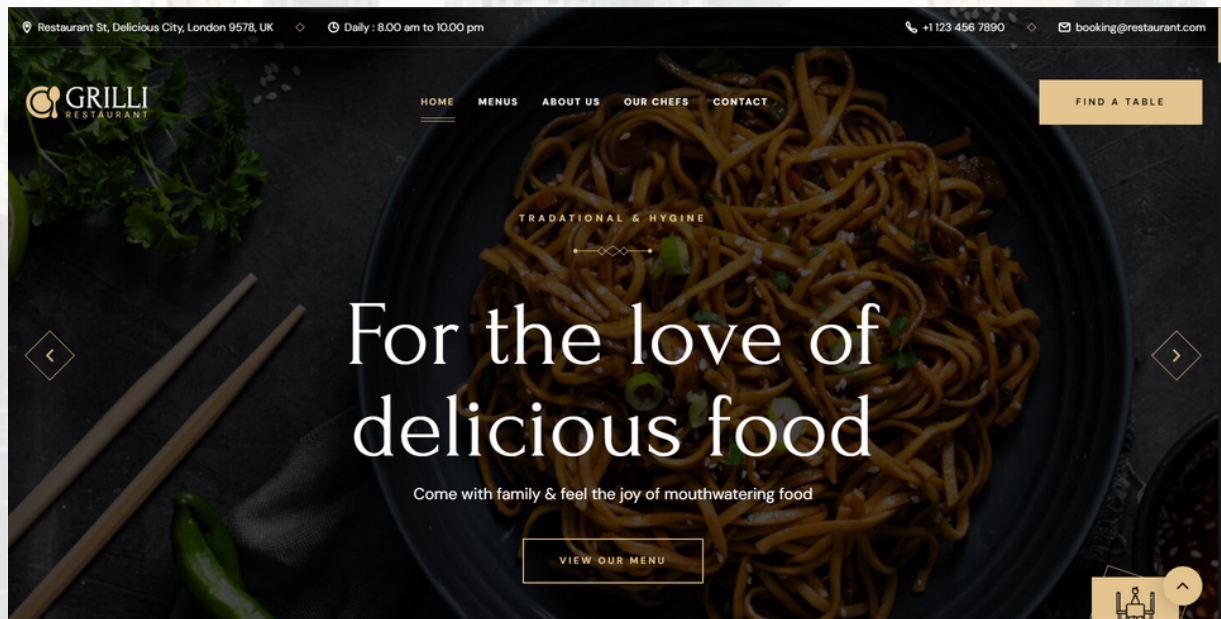
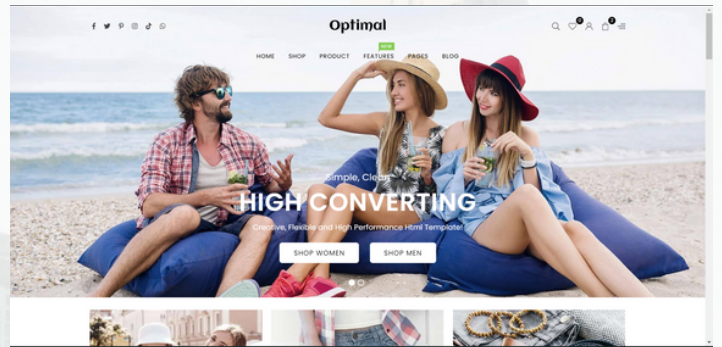
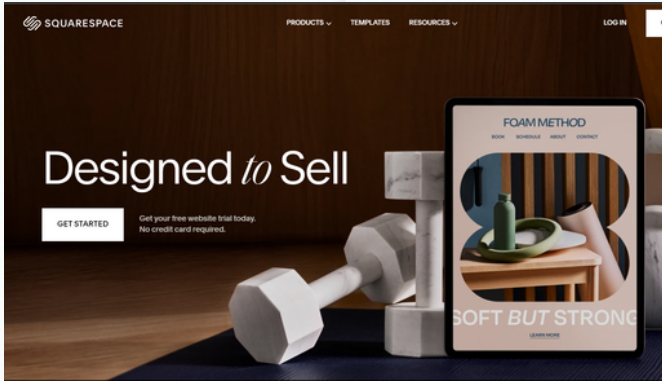
- **Web Design** : Crafting visually appealing and user-friendly websites tailored to your brand identity by implementing latest technologies.
- **Copywriting** : Developing compelling and engaging content that effectively communicates your brand message.
- **Graphic Design** : Creating impactful visual elements to enhance the overall aesthetics and user experience.

## MY APPROACH :

**I take a personalized and collaborative approach to every project. Here's a brief overview of my methodology:**

1. **Thorough Planning** : Detailed project planning to ensure a clear roadmap for success.
  2. **High Standards** : Upholding the highest standards throughout the design and development process.
  3. **On-Time Delivery** : Commitment to delivering the completed website within the agreed-upon timeline.
  4. **Budget Considerations** : Striving to meet your goals without compromising on quality, all within the defined budget.
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# PORTFOLIO HIGHLIGHTS:



# DETAIL COST BREAKDOWN :

## Basic Website:

- **Home Page** : Introduction and key information.
- **About Us** : Information about the company or individual.
- **Contact Page** : Contact details or a form for communication.
- **Services/Products**: Details about offered services or products.

**Total Price :**

**₹ : 7k – 10k**

## Medium Website:

- **Gallery/Portfolio**: Showcase of work or products.
- **Blog/News**: Regularly updated content for engagement
- **Testimonials/Reviews**: Feedback from clients or users..
- **FAQ Page**: Frequently asked questions and answers.
- **Booking/Reservation**: Functionality for appointments or reservations.

**₹ : 11k – 18k**

## Advanced Website:

- **Client Login**: Secure access for clients or members.
- **E-commerce Page**: Online store for selling products.
- **User Dashboard**: Personalized area for registered users.

**₹ : 20k – 50k**

**Note\*** : Prices may vary based on your specific requirements.  
Please feel free to inquire

# Thank You



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Thank you for choosing us to bring your vision to life. We're excited to collaborate with you and create something remarkable together.

*Shivam Kumar*